

## ZAGREB ETHICS AND COMPLIANCE 2018

Benefit / Sponsor level	Main sponsor	Sponsor	Partner	Supporter
<b>Cost (additional 25% VAT/TAX applies)</b>	<b>6.700 EUR</b>	<b>3.400 EUR</b>	<b>1.400 EUR</b>	<b>450 EUR</b>
<b>Number available</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>10</b>
Complimentary registrations	4	3	2	1
50% discount for additional registrations	2	1		
20% discount for additional registrations			1	
Speaking opportunity: Keynote session*	•			
Webinar sponsorship in 2018/2019 (content subject to approval)	4	2		
Logo next to organiser in general pre-conference marketing	•			
Logo on accreditation	•			
Logo and recognition in ten videos prior to conference**	•			
Logo on bags (bags provided by sponsor)	•	•		
Logo on the stage	•	•	•	
Logo on sponsorship wall	•	•	•	•
Logo in all conference email correspondence	•	•	•	•
Logo in general pre-conference marketing	•	•	•	•
Logo in printed conference program	•	•	•	•
Dedicated pre-conference e-mail blast (25.000 e-mails) with sponsor content ***	•			
Dedicated post-conference e-mail blast (25.000 e-mails) with sponsor content ***	•			
Promo material with logo (e.g. water bottle, USB, mug, T-shirt)	•	•		
Exhibition space (table booth)	•	•		
Visibility during a press conference prior to event	•	•		
Visibility in the press release to be sent to the most important media in region	•	•		
One minute sponsor-produced video ad played before session (video ad provided by sponsor)	•	•	•	
Post-conference attendee e-mailing	•	•	•	
Roll-up display in conference hall (display provided by sponsor)	•	•	•	
Roll-up display in the exhibition area (display provided by sponsor)	•	•	•	•
Logo and 150 word profile on conference website all year	•	•	•	•
Introduce speakers at the start of each breakout session	•			•
A4 brochure insert in attendee bags / attendee bags inserts	•	•	•	•
Thanks to the sponsor at the opening of the conference	•	•		
	18,200	11,060	4,892	1,960

\* Session topic provided by sponsor has to be fully in line with the agenda and in accordance with the objectives and purpose of the conference and cannot contain direct recommendations or commercial messages relating to the sponsor's product or service

\*\* 15 sec session dedicated videos will be disseminate through various social media platforms and internet channels

\*\*\* Content subject to approval

#### **ADDITIONAL OPPORTUNITIES (additional 25% VAT/TAX applies to all prices)**

##### **Coffee break sponsor (day 2) – 1.425 EUR**

The coffee break sponsor will be highlighted during the coffee breaks he sponsors. During the second day there will be two coffee breaks where the sponsor logo will be featured along with the announcements during conferences. Includes:

- one complimentary registration
- thanks to sponsor during the announcements of a sponsored coffee breaks
- one sponsored final slide on the session preceded by coffee breaks
- logo or advertising material on tables where coffee is served
- highlighting a coffee break sponsor logo in printed conference program
- roll-up display in the exhibition area during the conference (display provided by sponsor)
- A4 brochure insert in attendee bags / attendee bags inserts
- logo and 150 word profile on conference website all year
- logo on sponsorship wall

##### **Lunch sponsor (one lunch, either day 1 or day 2) – 950 EUR**

The lunch sponsor will be highlighted during the lunch he sponsors. During the conference there will be two lunches where the sponsor logo will be featured along with the announcement during conferences. Includes:

- one complimentary registration
- thanks to sponsor during the announcement of a sponsored lunch
- one sponsored final slide on the session preceded by lunch
- logo or advertising material near tables where lunch is served
- highlighting a lunch sponsor logo in printed conference program
- roll-up display in the exhibition area during the conference (display provided by sponsor)
- A4 brochure insert in attendee bags / attendee bags inserts
- logo and 150 word profile on conference website all year
- logo on sponsorship wall

##### **Cocktail sponsor – 1.900 EUR**

The cocktail sponsor will be highlighted during the cocktail he sponsors. During the conference there will be one cocktail where the sponsor logo will be featured along with the announcement during conferences. Includes:

- two complimentary registrations
- thanks to sponsor during the announcement of a sponsored cocktail
- one sponsored final slide on the movie preceded by cocktail
- logo or advertising material on tables where cocktail is served
- highlighting a cocktail sponsor logo in printed conference program
- roll-up display in the exhibition area during the conference (display provided by sponsor)
- A4 brochure insert in attendee bags / attendee bags inserts
- logo and 150 word profile on conference website all year
- logo on sponsorship wall

**Movie sponsor - 200 EUR**

- thanks to sponsor during the announcement of a sponsored movie
- one sponsored final slide on the session preceded by movie
- highlighting a movie sponsor logo in printed conference program
- roll-up display in the exhibition area during the conference (display provided by sponsor)
- A4 brochure insert in attendee bags / attendee bags inserts
- logo and 150 word profile on conference website all year

**Speed networking sponsor - 300 EUR**

- thanks to sponsor during the announcement of a speed networking
- one minute sponsor-produced video ad played before speed networking (video ad provided by sponsor)
- highlighting a speed networking sponsor logo in printed conference program
- roll-up display in the speed networking and exhibition area during the conference (display provided by sponsor)
- A4 brochure insert in attendee bags / attendee bags inserts
- logo and 150 word profile on conference website all year

**Live polls sponsor - 200 EUR**

- branded application for Q&A and live polls during presentations (survey monkey / slido / turning technologies)